

Philanthropy Journal Published Wednesday, October 13, 2010 4:00 pm Life and Religion

Jackson Park Ministries launches fundraising campaign

by [Herbert L. White](#)>

Jackson Park Ministries is celebrating its 25th anniversary with its first fundraising campaign.



JACKSON PARK MINISTRIES

Jackson Park Ministries, which is celebrating its 25th anniversary, provides community building, housing and youth programs for at-risk families. JPM has launched its first fundraising campaign, Creating Possibilities. The goal is to raise \$400,000 by Dec. 31.

The Charlotte nonprofit, launched in 1985, provides housing, community and youth programs for at-risk families. Its volunteers and donors are sponsoring the Creating Possibilities campaign, a fundraiser that aims to raise \$400,000 by Dec. 31.

Although Charlotte-area nonprofits are struggling to keep up with demand for services during the recession, Executive Director Bill Reid is confident the initiative will meet its fundraising goals.

“We depend heavily on and deeply appreciate the hundreds of volunteers who serve on a regular basis at Jackson Park,” said Reid, a fulltime volunteer. “Our donors and volunteers have always supported us in every way they could and I have faith they will support us now.”

The ministry, located next to Charlotte Douglas International Airport, takes no government money, relying on contributions from churches, businesses and individuals. Jackson Park has 16 ministries in its major programs – Transformational Housing, Community and Neighborhood, and Children and Youth. The ministry has provided food, clothing and housing to more than 7,000 people annually, and Susan Ingle, Jackson Park’s director of philanthropy, expects to exceed that number in 2010.

“The economy has resulted in a deluge of requests for assistance,” she said. “We get daily requests for support, and respond with help, counsel and spiritual guidance for those in need. We believe we have many supporters

and we simply need to ask for their help.”

“The heart of Jackson Park Ministries is the Transformational Housing Program,” board and campaign chair John Berry said. “Through the loving dedication of staff and volunteers, we lock arms with families to help them transform their lives so they are able to learn financial management and grow in personal and financial freedom. The Creating Possibilities campaign will enable us to expand our transformational housing program and other ministries to even more families in the Charlotte area.”

To volunteer or contribute, call Nicole Lamoureux, at (704) 392-4981, ext. 221 or online at www.jacksonpark.org/donate.html.